



SPONSORSHIP DETAILS: 7th Annual TSUFamily Family Friendly New Year's Eve Event

Sponsor our 501c3 non-profit and help families move from surviving to THRIVING!

Questions: Contact Executive Director Catlin Hale at 214.538.3585 or catlin@thissideupfamily.org

EVENT SUMMARY

Event Name	Turn Back Time the Ball Drops at Nine!	Min Attending	200
Event Date	December 31, 2019	Max Attending	450
Event Time	6:00 PM – 9:00 PM	Facebook Event Posts	30
Event Location	Plano Event Center 2000 E Spring Creek Pkwy, Plano, TX 75074	Website	3 Links
Event Description	Dinner, Dance Contests, Games, Prizes, Entertainment, And Much More! Join us for the best Family Friendly NYE Event! The best part is, it's over at 9:00! Stay tuned for more details and links to buy tickets!	Email Marketing	5 Emails + Recurring Emails for 6 months
Hashtags	#TSUF #NYE2019	Promo Material Distributed	500

PROMOTIONAL MARKETING REACH

Pre-Event Print Material	Event Flyers, Banners, Posters	Social Media	10,000
Event Day Print Material	Table Tents, Flyers, Banners, Signage	Email Marketing	5,000
Family Bags	Up to 200 family bags with material distributed	Community Partnerships	1,000

<p>Event Title Sponsor \$4,000</p> <ul style="list-style-type: none"> Title becomes "YOUR NAME and TSUFamily present the 2019/2020 New Year's Eve Family Event..." All flyers & event marketing/PR will have Sponsor Info Sponsor invited to share company info from stage Company flyer, coupon or item for Family Bags (200) 30 second commercial during event by Emcee Listed as Sponsor on website + newsletter + social media Included in Press Release Featured Sponsor sign at TSUF Programming Logo on our weekly emails (for 6 months) 8 Tickets to Event Included 	<p>Ball Drop & Countdown Sponsor \$2000</p> <ul style="list-style-type: none"> Name/Logo on publicity materials Name/Logo on Ball Drop/Countdown Video Company flyer, coupon or item for Family Bags (200) 30 second commercial during event by Emcee Listed as Sponsor on website + social media Included in Press Release Logo on our weekly emails during event promotion Logo on our weekly emails (for 3 months) 6 Tickets to Event Included
<p>Location Sponsor \$1500</p> <ul style="list-style-type: none"> Name/Logo on publicity materials as location sponsor Sign with Logo/Name at Check-In Table Company flyer, coupon or item for Family Bags (200) 30 second commercial during event by Emcee Listed as Sponsor on website + social media Included in Press Release Logo on our weekly emails (for 3 months) 4 Tickets to Event Included 	<p>Toast to the New Year Sponsor \$1000</p> <ul style="list-style-type: none"> Name/Logo on Sparkling Juice Toast Name/Logo on publicity materials as sponsor Company flyer, coupon or item for Family Bags (200) 30 second commercial during event by Emcee Listed as Sponsor on website + social media Included in Press Release 4 Tickets to Event Included
<p>Family Fun Sponsor \$500</p> <ul style="list-style-type: none"> Company flyer, coupon or item for Family Bags (200) Listed as Sponsor on website + social media 4 Tickets to Event Included OR Included in Press Release 	<p>ThisSideUpFamily Program Sponsor \$250</p> <ul style="list-style-type: none"> Company flyer, coupon or item for Family Bags (200) Listed as Sponsor on website OR social media 4 Tickets to Event Included

<p>Dream Big 2020! Vendor Table \$250</p> <ul style="list-style-type: none"> Only 20 Spots (one per industry) available! 8-foot table provided 	<p>Community Resource/Non-Profit! Vendor Table \$100</p> <ul style="list-style-type: none"> Only 4 Spots available! 4-foot table space provided
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COMPANY INFO

Company Name: _____
Main Point of Contact: _____

Phone: _____
Email: _____

Mailing Address: _____
City, State, Zip: _____

Website: _____
Facebook Page: _____
Instagram Handle: _____
LinkedIn Professional Profile OR LinkedIn Company Page: _____
Your 5 Top Hashtags You Would Like Us to Use: _____

Do you plan to attend the event _____

Payment is due 30 days prior to the event and can be billed accordingly.
By signing and completing this agreement, you are pledging to pay the amount listed for a sponsorship in which you will receive agreed upon services and marketing, as outlined. All agreements must be countersigned by a This Side UP! Family representative prior to confirmation.
(Vendor spots are only reserved once payment has been received.)

Sponsorship level: _____

Sponsor Signature/Date: _____
TSUF Representative/Date: _____

Credit Card Authorization

Type: Visa _____ MC _____ AmEx _____
Name on Card: _____
Billing Street Address: _____
Billing City, State, Zip Code: _____
Card Number: _____
Expiration Date: _____ Amount: _____
_____ Check here if you prefer to be invoiced or pay online.